

Pars Tasmim Profile



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Company Overview:

ParsTasmim mission is to provide professional solution and services to its customers, no matter how complex the systems or diverse the company is. ParsTasmim delivers complete Business Process Management (BPM) solutions allowing large scale corporate to create, capture, demonstrate, share, analyze and deploy business processes through out their enterprise.

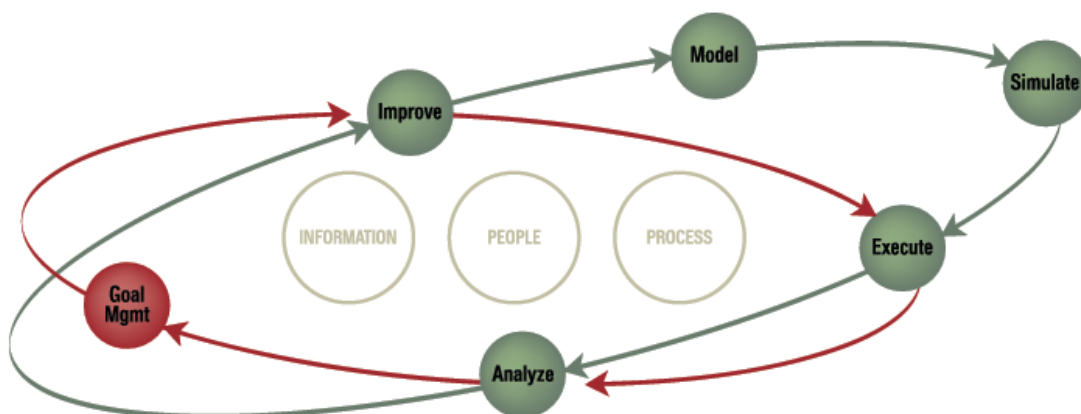


ParsTasmim integrates four critical elements - people, processes, systems and information — into technologies that expand the scope of Business Process Management to include business process investment protection, links between business goals and process execution and integrating extensive service expertise into enterprise solutions.

ParsTasmim is a member of Patsa Group. (<http://www.Patsa.com>)

- 10+ years Experience
- 40+ Employees
- BPM Pioneer in IRAN

Business Process Management



Company Activities:

1. Consulting

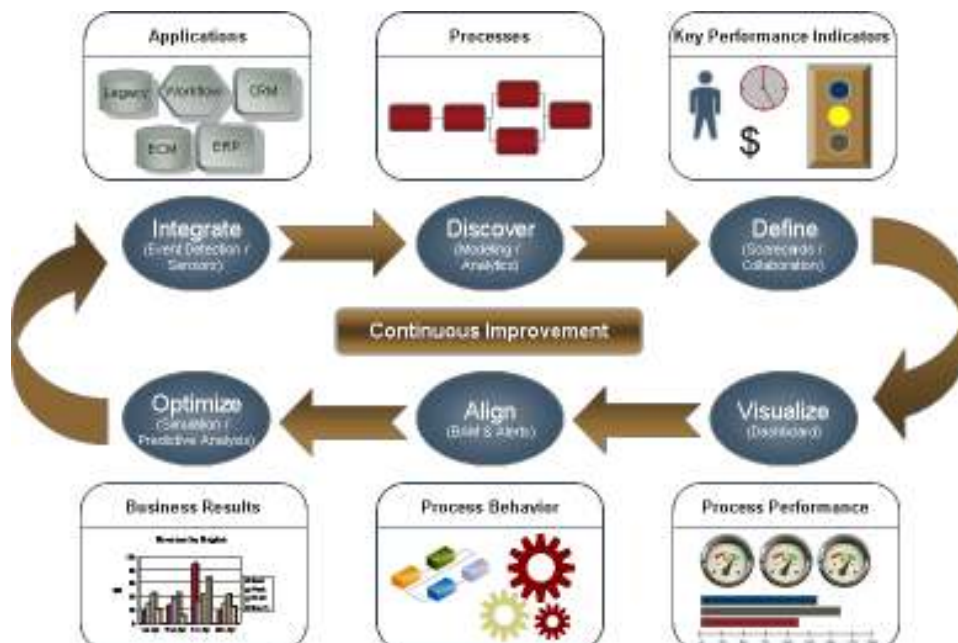
- Business Strategy
- ICT Development Strategy
- Enterprise Architecture
- Process Modeling
- Business Process Reengineering

2. Solutions

- Enterprise Solutions
- Business Process Management and Optimization
- Business Intelligence
- Enterprise Content Management
- Enterprise Application Integration
- Imaging, Document Management
- Collaborative Work Management / Case Management
- Form Management
- Portal
- Digital Library
- Enterprise Archiving

3. Services & Support

- System Integration
- Supervisory
- Project Management
- Quality Assurance
- Customer Services
- 24*7 Support



Management Team:

Esmaeil Sanaei
CEO

Jaefar Mohammadi
President

Mohammad Taghi Montazerian
Vice President - Marketing

Ali Jabbari
Vice President - Technical

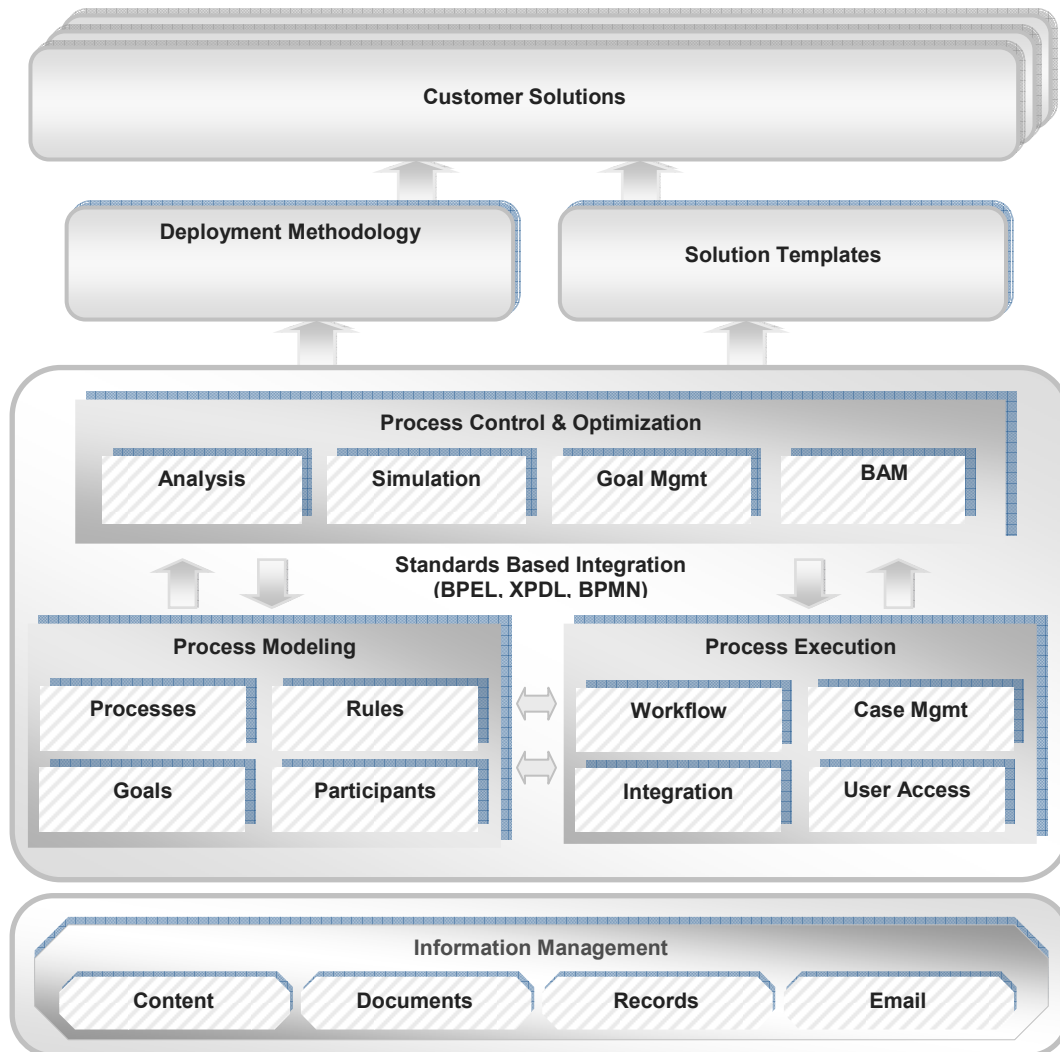
Ali Tahvildar
Vice President - Solutions

Masood Omidvar
Vice President – Software Development

Reza Asadi
Vice President – Data Center, Customer Service

Technology and Products:

- Process Centric Approach
- Service Oriented Architecture
- Support for J2EE and .Net Platform



Industry Solutions:

Government:

ParsTasmim provides focused business process solutions with experienced resources in workflow automation, imaging, document/content management, and Web-based services. With broad experience in integrating new technology with legacy systems, our solutions combines a comprehensive knowledge of its clients' business processes with the practical application of technology, techniques, and methods, to create value-added solutions for clients. By transforming paper into electronic images, automating processes with workflow-driven business process management, and enabling information access through the Web, Our Solutions helps government intensify their focus on the needs of its citizens, reduce costs, and collaborate more effectively while complying with regulations. Our solutions improve controls by providing accessibility, while ensuring security of information and privacy of individuals.

Financial Services:

Industry consolidation, mergers and acquisitions, dynamic markets, increasing investor scrutiny-these are just a few of the challenges that financial services companies face today. Our unprecedented BPM solutions enable you to link goals to execution, dynamic planning, automating processes, and monitoring systems. You have an end-to-end solution with complete visibility and control. This allows you to expedite a letter of credit more efficiently, distribute loans more effectively for a balanced workload, track every stage of the process, and maintain process control to ensure accountability.

Telecom:

There are two key success factors in the telecommunications industry:

- operational efficiency (for lower costs)
- ability to quickly offer new services (to leverage new technology and satisfy fickle consumers)

Most service providers today suffer from inefficient and inflexible business processes because of the complex and rigid IT infrastructures that grew out of the rapid growth they've experienced in the last decade. To meet these success factors, service providers must streamline their back-office processes through automation and standardization, improve visibility into key performance indicators, and eliminate barriers to change in their IT infrastructure. A process-centric approach to telecommunications can give operators the platform and tools they need to do all of these things. ParsTasmim is a provider of business

process management and integration solutions to telecommunications companies. These solutions include:

Enterprise BPM and Service Orchestration Solutions has been designed to facilitate the provisioning of multiple distinct services from a single platform. It addresses the operator's desire for organizational flexibility and reduced operational costs, increasing the operator's ability to quickly create new product bundles in response to market conditions and opportunities.

Business-Driven Integrated OSS/BSS solutions that integrate the front and back offices to function seamlessly for superior customer service and improved operational performance, resulting in greater efficiency and reduced cost.

Consolidated Customer Care solutions that allow providers to obtain a single view of the customer across all systems and deliver customer self service over the web driving lower costs and improved customer satisfaction.

End-to-end Performance Management solutions for increased performance and uptime of content and application services.

Insurance:

Working to grow profits in an increasingly competitive business climate-while complying with government regulations and meeting high customer and agent expectations-is driving insurance companies to take a fresh look at their business processes. The ability to streamline underwriting and claims processing has far-reaching impact on your capacity to win new business and gain a competitive edge. Our solutions enable you to maximize process efficiency and solidify your competitive advantage. We offer proven solutions for everything from managing electronic documentation and automating work processes, to leveraging advanced business process management technologies to connect people, processes, systems, and information.

Customer List :

Government	Telecom	Retail Manufacturing
<ul style="list-style-type: none"> • Endowment & Charity Org. • Tehran Municipality • Industrial Management Institute • Industrial Development & Renovation Organization • Ministry of Building & Construction • Agriculture Deputy of Ministry of Jihad of Agriculture • Iran Police • Iran Science & Technology Research Organization • National Iranian Oil Pipeline and Telecommunication Company • Iran National Gas Company • Uromiyeh Medical University • Iran Audit Organization • Bandar Imam Petrochemical • Azad University • Uromiyeh University • Isfahan Scientific & Research Academy 	<ul style="list-style-type: none"> • IranCell - MTN • Iran Telecom Co. • Mobile Communication Company of Iran • Information Technology Co. • Tehran Telecom Co. • Iran Telecom Research Center 	<ul style="list-style-type: none"> • Superpipe international Co. • Butane Co. • Iran Gas Co. • Raja Passenger Trains Co.

Success Stories:

- ◆ Analysis, Design and Implementation of HR System of Iran Police
- ◆ Analysis, Design and Implementation of Digital Library Software with ISIRAN
- ◆ Analysis, Design and Implementation of HR System of Islamic Azad University
- ◆ Strategic Planning, Analysis and Design of Enterprise Systems of National Iranian Oil Pipeline and Telecommunication Company
- ◆ Analysis, Design and Implementation of Warehouse System of Bandar Imam Petrochemical Company
- ◆ Definition and Design of Scientific Network Operation Center of IROST (Iran Science & Technology Research Organization)
- ◆ Business Strategy plan for Butane Company
- ◆ Turnkey Solution for National Integrated Services Network (IRAN National Internet Data Center- Shareh2) of ITC (Information Technology Company) (HP, Sun, Cisco, Microsoft, AltaVista Enterprise Search, Openwave Email Kx)
- ◆ Correspondence Management of National Iranian Oil Pipeline and Telecommunication Company of Iran
- ◆ Correspondence and Form Management Solution for Raja Passenger Trains Company
- ◆ Correspondence Management for Iran Gas Company
- ◆ Correspondence and Document Management for Butane Company
- ◆ Correspondence and Document Management for Uremia Medical University
- ◆ Correspondence and Document Management for Iran Auditing Organization
- ◆ IT Strategic Planning of IDRO (Industry development and Renovation Organization)
- ◆ Analysis, Design and Implementation of IDRO Enterprise Project Management System
- ◆ Enterprise Architecture of Agriculture Deputy of Ministry of Jihad of Agriculture

- ◆ Providing Business Process Management solution (Global 360 Case Manager, Oracle AS, Oracle DB) as a horizontal layer of Enterprise Automation for Iran Telecom Company
- ◆ Providing Business Process Management solution For Ministry of Building and Construction
- ◆ Enterprise Architecture of Planning and Project Control System for Iran National Gas Company
- ◆ Enterprise Messaging Solution for IROST (Iran Science & Technology Research Organization)
- ◆ Supervisory of Technical and Science Network Project Of Iran Telecom Research Center
- ◆ Installation of Oracle Real Application Cluster For MCI (Mobile Communication Company of Iran)
- ◆ Administration And 24*7 support of Iran National Internet Data Center (Shareh2) for Information Technology Company
- ◆ Business Process Management Solution (Global 360 Case Manager) for Tehran Telecom Enterprise Customer Management System
- ◆ First level Support of IDRO Project Management System
- ◆ Business Process Management Solution (Global360 Keyflow) for Superpipe International Company
- ◆ Migration Of Rating Module from IBM AIX Bule Servers to Sun Fire 4800 for Mobile Communication Company of IRAN (MCI)
- ◆ Enterprise Content Management Solution Requirement Analysis, Design and Development
- ◆ Business Process Management Solution for Industrial Management Institute (Global 360 Keyflow)
- ◆ Turnkey Document Management and Process Management solution for MTN-Irancell. (Global360 Enterprise BPM, HP, SUN, Microsoft, BEA, Captaris Rightfax, Plasmon and Nuance OmniPage products and Solutions)
- ◆ Business Process Management solution for Tehran Municipality (Global360 Enterprise BPM)
- ◆ Billing Software Design & Implementation for Shareh2 Data Center for Information Technology Co.
- ◆ Business Process Automation Solution for Endowment & Charity Organization

- ◆ Data Center Design & Implementation for Endowment & Charity Organization
- ◆ Business Process Management Solution for Arya Hamrah Samaneh-Global360-Process360
- ◆ Business Process Management and Document Management solution for MTN-Irancell Legal, Regulatory and Contract Management System-Global360-Case360

Partners & Technologies:

